Anatomy of a Capital Campaign

Date: October 31, 2012
Time: 7:45 am to 8:45 am
Location: Park Town Hotel - 924 Spadina Crescent East
Breakfast included

Registration Required –
AFP Members $10/Non-members $20
To register please go online at picatic.com or click here: http://www.picatic.com/events/view/12037

Session Information

"So your boss says we need to do a campaign----what do you do?"

A campaign is made up of many parts, each play an important role in the lifeblood of a campaign. This session will move us from the brain to the heart as we focus on the key components of implementing and managing a successful campaign. It will also provide an opportunity for participants to share some of their experiences with each other.

Session Presenter

Don Gorsalitz is a professional fundraiser with over 19 years’ experience. He has extensive knowledge and training in all aspects of fundraising including, marketing, communications, donor recruitment, donor solicitation, staff and volunteer management, and campaign management. He has worked on various size annual, planned giving, endowment and capital campaigns ranging from $3 –21 million. He is seen as a leader within the charitable sector in Saskatchewan. As a volunteer Don provides mentorship to many fundraising professionals and pro-bono counsel to many small not for profit organizations within the province of Saskatchewan.